



Studies have shown that, on average, installing one additional sign will result in annual sales increasing by almost 5%. For a typical retail store with \$500,000 revenue, this will mean an extra \$23,750 in revenue for a sign that may have cost \$4,000 or less.

Most businesses, new or established, don't have money to waste and according to the United States Small Business Administration (Bulletin Number 101), "...signs are the most effective yet least expensive form of advertising." What's more, signs are always on the job for you, advertising 24 hours a day, 365 days a year.

Why Buy Signs from Bilrite?

WE DESIGN, MANUFACTURE,
INSTALL & SERVICE SIGNS.



Our design team can create a sign to work with your existing image or help you develop a sign as part of a new image. And, we provide FREE estimates.

Bilrite Sign Service was

founded by Neil Clark, pictured here working in Texas during the Depression. Neil was an accomplished neon bender who decided to open up his own sign shop in Greeley, Colorado in 1962.

In 1972, Neil's son Lynn joined Bilrite Sign. In 1974 they incorporated the business and Lynn took on the position of President of the company.

Lynn and his wife Vi continue to work at Bilrite Sign. During their 35 years with the company, it has grown to include 9 employees and a 6800 square foot facility located in Evans, Colorado. In 1999, their son-in-law Scott Riley joined the company and is now the General Manager.

Bilrite Sign Service continues to grow and seek out new opportunities in the sign industry after three generations of family in the sign business.



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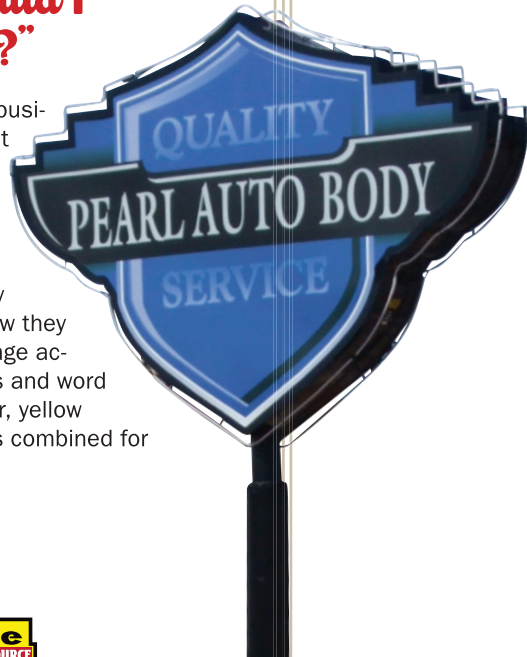
IF YOU WANT YOUR CUSTOMERS TO FIND YOU...

SHOW THEM A SIGN!

"Why Should I Have a Sign?"

It's a question often asked by business owners. The answer is that good signage can increase a business's opportunity for success.

In a recent study, 165 independent merchants surveyed nearly 2,500 new customers about how they learned of their business. Signage accounted for 50% of the answers and word of mouth 33%, while newspaper, yellow pages, television, and radio ads combined for the final 17%.



All of our signs
are crafted in
our facility.



www.BilriteSign.com

Serving all of North Eastern Colorado.

www.BilriteSign.com



Bilrite Sign Does it All!

From a simple DOT number for your truck to a large custom electric sign, Bilrite Sign Service, Inc is your one-stop sign professional. We can create, install or repair nearly any sign you can imagine.



Electric Signs

Cabinet Signs, or "box" signs are made with aluminum frames and internally illuminated with high output fluorescent lamps. Lettering and graphics are applied to translucent plastic faces.



Individual Lit Letters are fabricated from aluminum and internally illuminated with time tested neon tubing or modern, energy efficient LED modules.



Non-lit Signs

Flat Aluminum Signs are made from aluminum panels with lettering and graphics applied.

Flat Cut-Out & Cast Metal Letters are made from aluminum cut or molded in the shape of individual letters or graphics.

Routed Signs use wood or other composite materials to produce three-dimensional signs by cutting the lettering and graphics into the sign panel with a CNC router.



Building Signs

These signs are mounted directly on the building and include flush wall signs and projecting wall signs.

Freestanding Signs

This type of sign does not use a building for structural support. They are mounted on steel columns set in concrete footings. Some freestanding signs are called monument signs because they have an enclosed base structure that hides the pole. Freestanding signs are the most effective sign your business can utilize because they can be placed where they will have the greatest impact.



Vehicle Lettering & Graphics

This option provides a fun forum for conveying your company's brand. It can be as simple as a single color logo and lettering or as complex as a complete vehicle wrap.

Banners & Posters

Banners and posters are great ways of drawing additional attention to your business and advertising special events.

Banners can be easily removed and re-installed whenever they are needed. Our banners utilize full color printing on durable outdoor material and are finished with hems and grommets.



Stickers & Decals

These have a variety of uses. They can be used to label your products or handed out as promotional items. Our stickers are made with full color printing on high quality vinyl material.

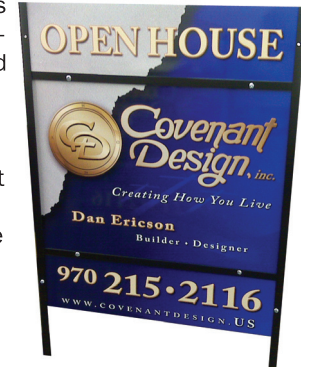


Window Lettering & Graphics

Window lettering can inform customers about the products and services available in your store, advertise sales and special events, or simply provide your phone number and hours of operation.

Yard Signs

Real Estate Signs use signs made with aluminum panels with vinyl lettering and graphics applied. Typical real estate signs are mounted in steel frames that can be placed in soft soil. These signs can be used for advertising more than just property for sale.



Step-Stake Signs are an inexpensive alternative to standard real estate signs. Lettering and graphics are applied to plastic material. Steel stakes are inserted into the plastic material allowing the sign to be placed in soft soil.

Service

The service technicians at Bilrite Sign have decades of experience servicing and repairing signs. We can repair any type of sign you may have including neon signs and electronic message centers. We can also service parking lot lighting and external building lighting.

Is there already a cabinet sign at your business? We can make new face panels for it.

Call us today to see what we can do for you!
970.353.3811

Visit us online at www.BilriteSign.com to learn more about our sign building abilities. We are a custom fabrication shop and we can build any sign you can imagine!

